



CIELO

FOUNDATION

ANNUAL REPORT

2019

Improving living conditions in native Mayan communities of Yucatan

We celebrate our fifth anniversary with reaching our goal to sponsor all female candidates applying for a scholarship in our region. A total of 24 young women received a scholarship to attend university in 2019. Since the launch of Cielo Foundation, Education has been at the center and our most powerful tool to create systemic changes in Artisan Mayan communities. These young women have at their grasp the opportunity of change their future. They will be able to open new doors and opportunities that without a college degree wouldn't be possible. We feel extremely proud of the progress that these girls have made. In 2019 we decided to expand our impact in the lives of these young women. We now have an internship program and mentorship. We believe this additional support will significantly increase their chances of success when upon graduation. We believe in them and can't wait to see them achieve their dreams.

- Josefina

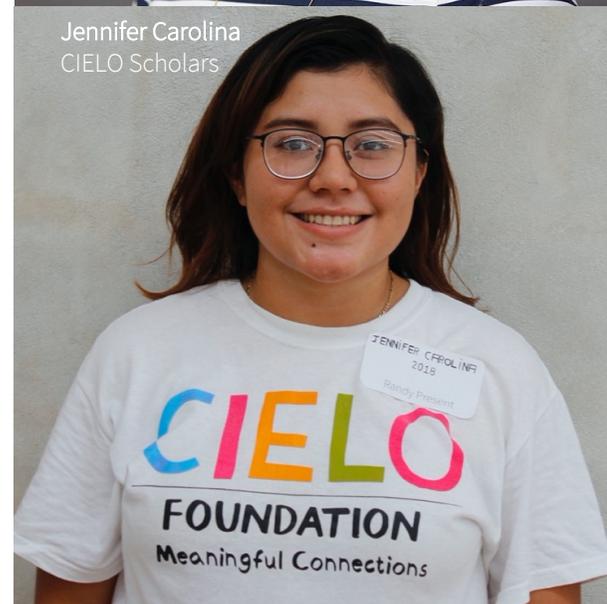
Having the CIELO Foundation's support means so much in my life. Their support can be translate to one word: transcendence. CIELO Foundation is allowing me to acquire the necessary tools to changemy future for the better. Help me achieve beyond what I ever imagined I could become. With their support I can reach new goals and it motivates me to be my best self, personally and professionally.

I am convinced that the work that CIELO Foundation does, to support young women like me, is admirable, humanitarian, humble and professional. Their selfless support, motivates us every day. They remind us how important we are to society. This is why we need to work hard to achieve our goals and dreams. CIELO reminds us that we can only achieve this through education and ethical values. CIELO reminds us from where we are and where we should go. Together, can improve the future of our community, city and country. I have no doubt that CIELO Foundation is a spark of hope in the life of many young women like myself.

-Jennifer Carolina, Class of 2018



Josefina Urzaiz
Director



Jennifer Carolina
CIELO Scholars



ABOUT US

Our vision is to alleviate poverty, promote gender equality and inspire social entrepreneurship that transforms society. Our work is focused on native Mayan communities in the Yucatan peninsula. We strongly promote EDUCATION as a mean to advance society.

We work closely with local government officials, NGO's, academic institutions and the private sector to improve living conditions, generate sustainable job opportunities, promote formal education and contribute to environment conservation.



OUR MISSION

.....

We are working to end the cycle of generational poverty in artisan communities by improving the health, education, environment and leadership skills of their people, one community at a time.

WHAT WE DONDE IN 2019



EDUCATION

CIELO SCHOLARS:
EMPOWERING WOMEN

INTERNSHIP PROGRAM

GLOBAL CITIZEN
INITIATIVE



HEALTH

CHILD HEALTH INITIATIVE

MEDICAL MISSIONS



SOCIAL DEVELOPMENT

CIELO 3R PROGRAM

CULTURAL EXCHANGE
PROGRAM: CIELO FAMILIES



**SOCIAL
INFRASTRUCTURE**

PROFESSIONAL SKILLS
PROGRAM

TEABO COMMUNITY
CENTER

Goals and FUNDAMENTALS

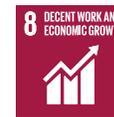


Our focus areas are aimed at fostering systemic change. We have a holistic approach, working directly with the artisans, their families, government and in their communities.

Our strategy and programs are aligned with the Sustainable Development Goals (SDG) proposed by the United Nations in 2015. We pride our selves on contributing to 8 of the 17 SDG.:



1 NO POVERTY: End extreme poverty in all forms by 2030.



8 DECENT WORK AND ECONOMIC GROWTH: Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all.



3 GOOD HEALTH AND WELL-BEING: Ensure healthy lives and promote well-being for all at all ages.



10 REDUCED INEQUALITIES: Reduce inequality within and among countries.



4 QUALITY EDUCATION: Ensure inclusive and equitable education and promote lifelong learning opportunities for all.



12 RESPONSIBLE CONSUMPTION AND PRODUCTION: Ensure sustainable consumption and production patterns.



5 GENDER EQUALITY: Achieve gender equality and empower all women and girls.



17 PARTNERSHIPS FOR THE GOALS: Strengthen the means of implementation and revitalize the global partnership for sustainable development.

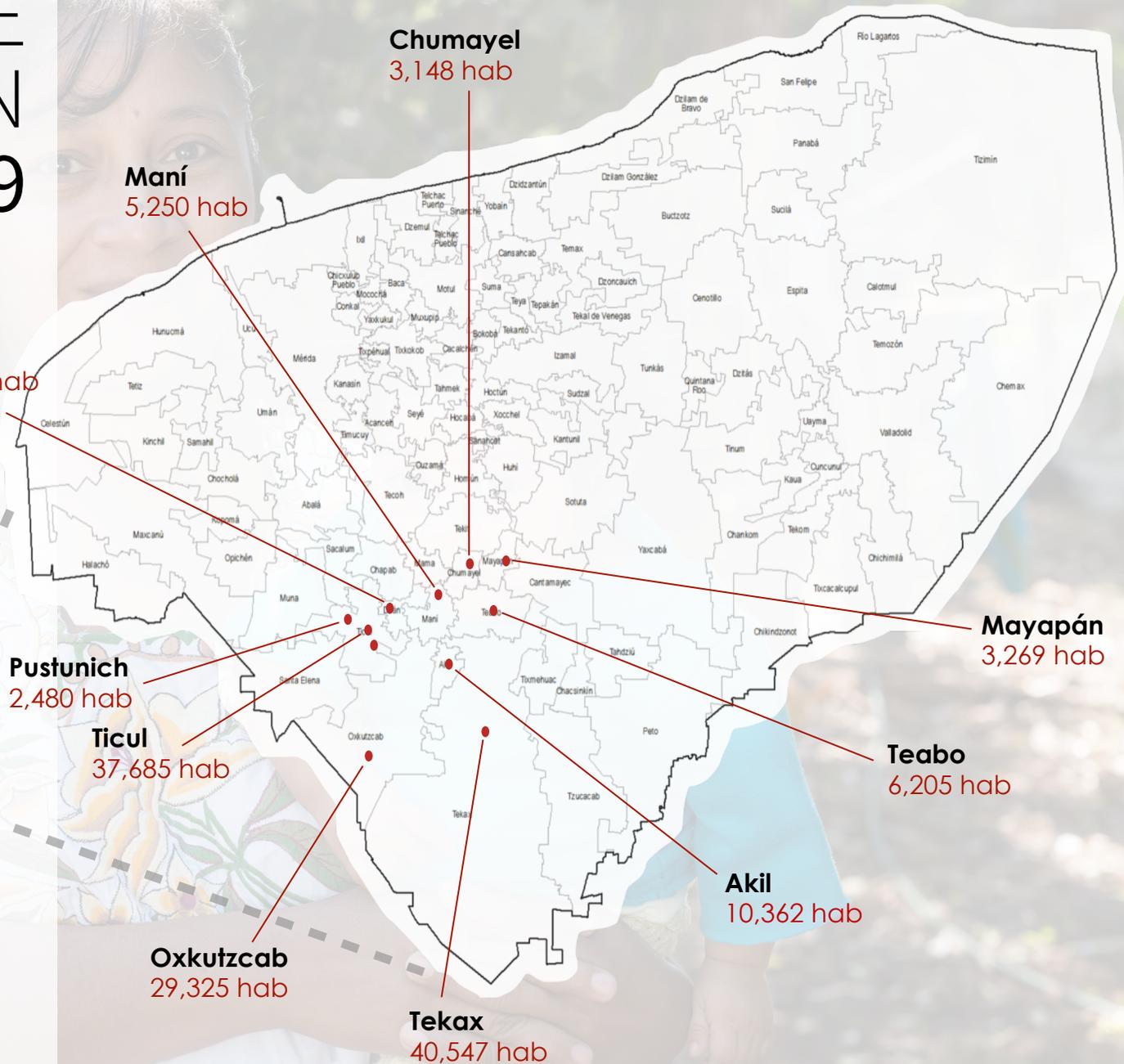


WHERE WE WORKED IN 2019

10
municipalities
143,212 hab



Yucatan
State



Chumayel
3,148 hab

Maní
5,250 hab

Dzán
4,941 hab

Pustunich
2,480 hab

Ticul
37,685 hab

Oxkutzcab
29,325 hab

Tekax
40,547 hab

Akil
10,362 hab

Teabo
6,205 hab

Mayapán
3,269 hab

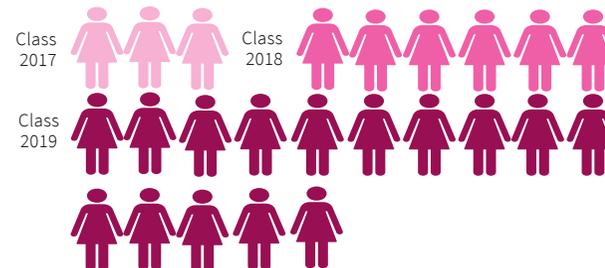
EDUCATION

CIELO SCHOLARS: EMPOWERING WOMEN



The CIELO SCHOLARS program is an initiative that provides young women from the Yucatan the opportunity to continue their bachelor's degree. We have partnered with Impulso Universitario, a local non-profit, to administer the scholarships. The sponsorship includes tuition, books, transportation expenses and life coaching.

During 2019, 15 girls from Mani, Oxkutzcab y Tekax were awarded the scholarship. They are pursuing degrees in teaching, nursing, biochemical engineering and physiotherapy. We sponsored a total of 24 young girls for the academic year 2019-2020.



We added **15** more scholars in 2019

US\$20,400

Amount raised in 2019

CIELO SCHOLARS:

Improving lives beyond the scholarship



“I’m giving back to Cielo Foundation by completing government mandatory Social Service hours at the bilingual Maya-Spanish “Kan-Pepen” school. It was a unique experience. In the beginning, I felt angst and fear of stepping out of my comfort zone but as the days went by the confidence and motivation grew in me. Towards the end I felt valuable. I enjoyed sharing my nursery knowledge to the teachers and parents. I enjoyed teaching about the importance of caring for the environment. I appreciate everything that Cielo Foundation has done for me. Allowing me this opportunity and supporting me along the way.

I also had an unforgettable experience thanks to CIELO. I was given the opportunity to attend the “Summit of Latin American Women Leaders”. During the conference, I was able to hear many amazing stories that left me with new motivations. I was able to set new short-term and long-term goals to improve my future.

I am very thankful for the opportunity that Cielo Foundation gave me. They open new doors, gave me new knowledge, motivated me in every activity and enhanced my experiences and dreams as a future nurse.”

Rosalba Gabriela Ic Interian, Class of 2017

EDUCATION

INTERNSHIP PROGRAM



The internship program is an initiative that places Cielo Scholars in organizations where they can have supervised internships. This opportunity will 1) provide real-world opportunities to gain experience that in the future can be permanent job opportunities 2) The internships are in Cielo allied organizations, so there is an emphasis in make the experience adapts to their needs 3) The internship includes monitoring from members inside the host organization that act as mentors during their professional stay.

This program also includes mentoring a priori, mainly support with CV and preparation for a job interview. We believe that this program gives the scholars the necessary tools that will let them seamlessly join the labor force and facilitate their success by building up their confidence. Improve their professional skills that ideally will place them in a better position to be employed upon graduation.



Class
2017

Boutique by the Museo

Allied Organization

EDUCATION

GLOBAL CITIZEN INITIATIVE



CIELO Foundation worked to implement the Global Citizen curricula developed by UNESCO in Teabo. The Global Citizenship Education Initiative aims to instill in learners the values, attitudes and behaviors that support responsible global citizenship.

CIELO Foundation has been working with the teachers at Kan-Pepen, a bilingual Mayan-Spanish kindergarten in Teabo, on the curricula. The goal is to foster a more sustainable and peaceful world, starting in the classrooms; building on shared aspirations across the world.

The 2019 program made emphasis in the conservation of the environment.



1

Kan Pepen
Bilingual Kindergarten
Maya Español
Teabo, Yucatán



9

Teachers involved in the
initiative



192

Girls and boys benefited

CHILD HEALTH INITIATIVE



CIELO Foundation worked to implement a Health Initiative at Kinder Kan-Pepen, a kindergarten in Teabo. The goal was to educate, promote and foster the importance of child health and personal hygiene.

Through trainings of teachers, directors, parents and the students, were able to cover first aid topics. With practical exercises the teachers and parents participated placing bandages, taking the pulse and other activities that prepare them to act when the health of a child is in danger.

There were also workshops intended to educate students about the importance of personal hygiene and oral health.

This activity had an impact on 585 people in the village of Teabo.



60

Invested hours



393

Teachers and parents
involved in the
initiative

192

Girls and boys benefited



HEALTH

MEDICAL MISSIONS



We partnered with Anahuac Mayab University to create Medical Missions. The goal is offer medical care to the people that don't have access to the healthcare system. This program is aligned with two SDG and seeks to ensure healthy lives and well-being for everyone no matter the age or economic status.

On February 2nd, 2019 was perform the first medical mission. This mission was conformed of 19 doctors, 3 phycologist, 6 dentist and 5 nutritionist that work together in order to give medical examinations for those who live in and around the community of Teabo. During this medical mission, 142 people of all ages were attended of which 42% were men and 58% were women.



SOCIAL DEVELOPMENT

CIELO 3R PROGRAM



CIELO 3R program aims to reduce, reuse and recycle materials, based on the idea of shifting from a mass consumption society to a more sustainable one. While reducing our environmental impact, we can also help families in our communities.

During the entire year, CIELO Foundation has been gathering in-kind donations, that have been distributed in the community of Dzutoh, one of the poorest in the Yucatan State. More than 30 pair of shoes, mainly for children, and several kilos of clothing in excellent condition were distributed, together with toys and board games and household supplies for the families. CIELO Foundation staff and local volunteers also organized a soccer games, cultural activities and a *merienda* with the community.

20 

kilos of clothes in excellent conditions to use

 35

pair of shoes distributed

SOCIAL DEVELOPMENT

CULTURAL EXCHANGE PROGRAM: CIELO FAMILIES



In 2019 CIELO inaugurated The Cultural Exchange Program: CIELO Families. The goal of this program is to erase economic differences, promote equality, fraternity and promote a sense of community. The program consisted in sharing quality time between upper class Merida families and families of the Cholul community, in the municipality of Mayapan. This is a community where some of Cielo Hammocks' network of weavers live. The activities, during this cultural exchange included sporting games between kids and parents and activity using recycled materials and more. Lastly, to develop a sense of community, all participants were part of the "Dream Tree". Children and adults wrote our wishes as community and hung them on a beautiful Ramon tree on the main square. Kids young and small had fun climbing all over to hug their dreams. At the end, all families shared the traditional "Rosca de Reyes".



18

families benefited with a basic basket



75

Children and parents involved in the cultural exchange program

SOCIAL INFRASTRUCTURE

PROFESSIONAL SKILLS PROGRAM



CIELO Foundation inaugurated The Professional Skills Program, aimed at providing practical skills and tools for the workplace. The workshop was expanded to all scholars from Impulso Universitario, our partner organization. The program covered topics like drafting, reviewing and sharing their CVs. Preparing for a work interviews and job searching.

The workshop took place in Oxxutzcab and approached different situations that the students will experience when they obtain their first job. Different advice and tools were provided during the workshop, practical skills that will assist them to be successful at job interview and drafting a CV. Lastly, topics on work ethic and the importance of taking the reins of their future, were discussed during the workshop.



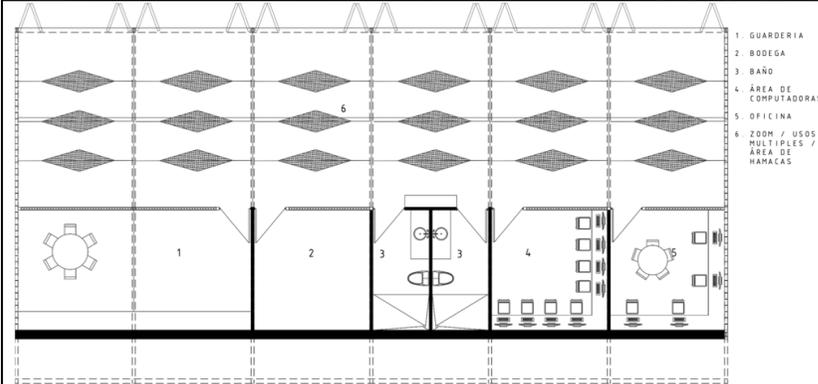
50
College students
benefited



74
Invested hours

SOCIAL INFRASTRUCTURE

TEABO COMMUNITY CENTER



CIELO Foundation is building a Community Center in Teabo, next to the hammock warehouse of CIELO Hammocks. The Community Center will have a daycare center for employees, a classroom equipped with computers for classes and telelearning, a multipurpose room, storage and administrative offices. Also, the design allows to turn in into a dorm at night, so that we can host volunteers year round.

This far, we've raised **US\$12,000** to fund construction. We still need to raise an additional US\$38,000 to complete our goal. As part of our strategic plan for the next 5 years, we are going to focus on fundraising directly for this purpose. We are confident that once we have this space, our impact and presence in the communities and the surroundings will increase significantly.

24% raised

OUR NUMBERS

CONSOLIDATED STATEMENT OF FINANCIAL POSITION JANUARY 1, 2019 - DECEMBER 31, 2019

REVENUES

Direct public support – corporate contributions	\$2,725
Direct public support – individual contributions	\$42,764
In kind donations	\$10,608

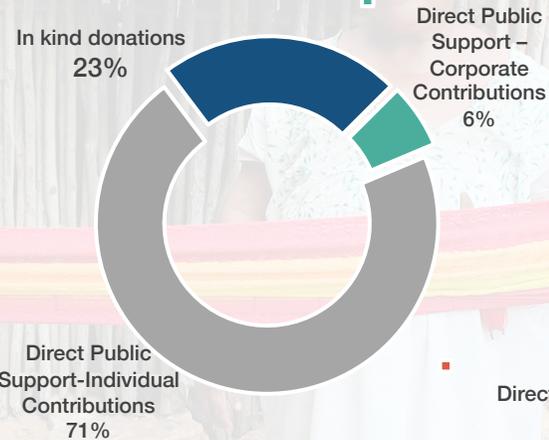
TOTAL REVENUES US\$56,099

EXPENSES

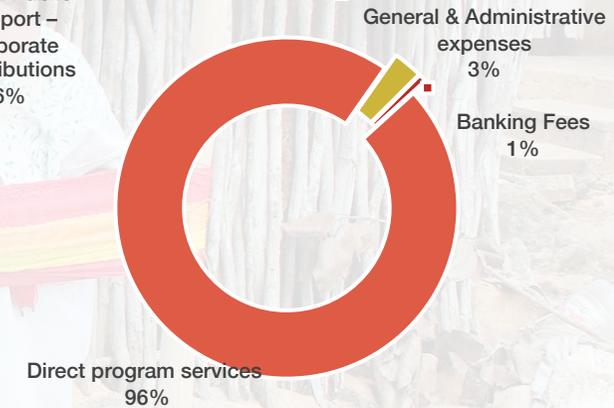
Direct program services	\$30,882
General & Administrative expenses	\$1,115
Banking Fees	\$210

TOTAL EXPENSES US\$23,891.67

REVENUE



EXPENSES



Net ASSETS US\$14,325

BANK ACCOUNT JANUARY 1, 2019

US\$19,419.94

BANK ACCOUNT DECEMBER 31, 2019

US\$33,714.56

NOTA: A pesar de ser entidades legales separadas, por simplicidad hemos consolidado los EEEF. Las cifras están en US\$. Se utilizó la tasa de cambio MX/US promedio en 2019 como referencia.

FOCUS AREAS AND PROGRAMS 2020



CIELO SCHOLARSHIPS:
EMPOWERING WOMEN



1-on-1 MENTORING
PROGRAM FOR CIELO
SCHOLARS



HOW TO WORK & LIFE
SKILLS WORKSHOP FOR
CIELO SCHOLARS



GLOBAL CITIZEN
INITIATIVE



MEDICAL MISSIONS



PROGRAMA DE
INTERCAMBIO CULTURAL
01/12/20, 48 MERIDA, 150
CHICAN, 14 BECARIAS
Chican Tixmehuac



PROGRAMA CIELO 3R
01/12, Chican, Tixmehuac
250KG reciclados



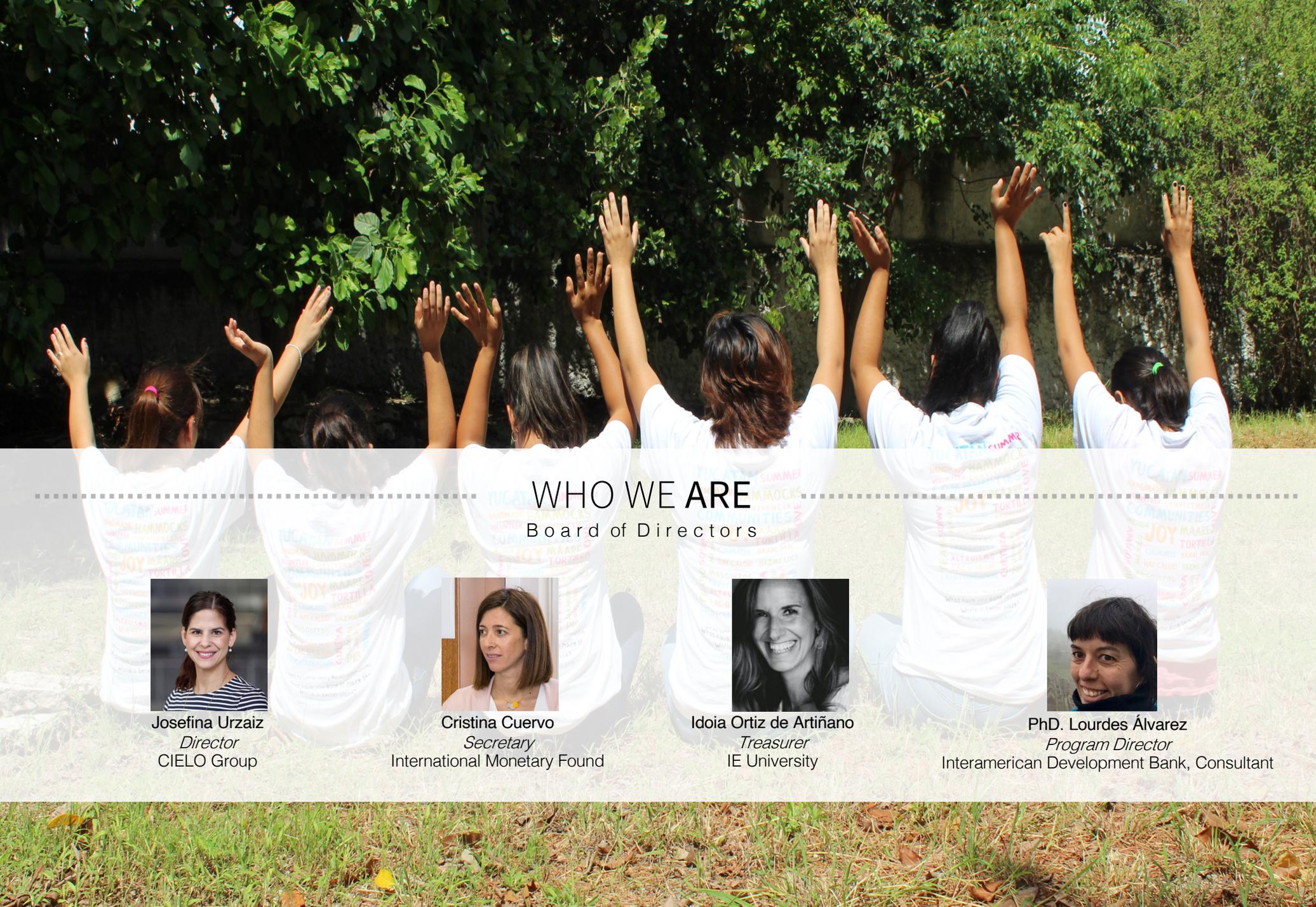
TEABO COMMUNITY
CENTER

OUR DONORS



OUR PARTNERS





WHO WE ARE

Board of Directors



Josefina Urzaiz
Director
CIELO Group



Cristina Cuervo
Secretary
International Monetary Fund



Idoia Ortiz de Artiñano
Treasurer
IE University



Ph.D. Lourdes Álvarez
Program Director
Interamerican Development Bank, Consultant



JOIN US

You can be part of our efforts. Help us alleviate poverty, promote gender equality and inspire social entrepreneurship in artisan Mayan communities in Yucatán.

CIELO

FOUNDATION

Fundacioncielo.org

[@CIELOFoundation](https://www.instagram.com/CIELOFoundation)

[#onecielo](https://www.facebook.com/CIELOFoundation)